



EPSEV Workshop and Networking Event
13th and 20th May 2011

Handout 5

Developing a Corporate Volunteering Scheme with Khovrino Orphanage

Background

Orphanage Khovrino is located close to your business and looks after 200 children. The Orphanage was established 42 years ago and is supported by individual donations, small grants from the Government and by limited corporate support. Some international charities have also supported the Orphanage.

The Orphanage provides food, shelter, hygiene and education for these children with the aim of caring and supporting them so that they can build the skills they need for a productive life on leaving care.

However, the staff at the Orphanage is not always able to provide the kind of love, support and self-confidence that some family units are able to provide. Also, many children arrive having never had any medical or dental care. Moreover, a research report has said that children leaving the Orphanage have a lack of marketable skills and few job opportunities. Furthermore, many of the children have experienced traumatic incidents and yet do not have access to counselling.

Nonetheless, some of the children show talent and enjoy pottery classes where they make original ceramics.

For the last three years, your company has made a donation of EUR 1,000 of unrestricted funding which the Orphanage has used towards social activities (giving the children a day out on a picnic) and emergency purchases (such as replacing a printer in the office when the old one was beyond repair).

Brief

The director of the Orphanage has written to your company asking for a meeting. She has a proposal she wishes to discuss with you in the hope that you might want to support the Orphanage in a more strategic way.

In brief:

- The Orphanage is working with a partner, the local office of UNICEF, to construct a building in the grounds of the Orphanage to house an English language and computer-learning centre.
- The Orphanage will set up and manage the upper floor with a career counselling service and a library.
- Children in Crisis, another NGO, will work with the Orphanage to support the families so that the children may return home more quickly.
- The government is now interested in working alongside the Orphanage to support the development of this project.





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The range of ways that you can support is enormous. There is a need in terms of supplies and cash donations. However the support needed goes further than this: Teacher training is required, the library needs stocking, classrooms need stocking, staff needs to be trained in IT, the Orphanage needs better financial management, the health centre needs supplies, more support for extracurricular activity for the children etc...

You need to:

Discuss how you will approach this meeting:

- Do you want to develop your relationship with the Orphanage? Is this a good partner? (refer to Handout 6)
- Do you see benefits for your company/employees in this partnership? What are they? (refer to Handout 7)
- What Corporate Volunteering opportunities can you discuss with them? What can your company offer? (Make a list of possibilities)